

Auction Master is a Web based system for providing online auctions for products or services of any kind via the Web. This system provides for acceptance and tracking of auctions, as well as dynamic notification of surpassed bids and auction winners. The system also provides for integrated algorithmic validation of credit cards when accepting bids.

Features:

The following are just some of the convenient advanced features:

Feature Comparison Chart: Which version works best for you?

Available features	Standard Version	Advanced Version
Public and Silent Auction	X	X
Multi-Unit Awarding	X	X
Time Limit by Days and/or Hours	X	X
Algorithmic Authentication	X	X
Minimum Price	X	X
Winning Bid List	X	X
Notification of Overbid (Need to Rebid)	X	X
Individual and Batch E-Mail for promotion of new auctions	X	X
Web Based Administration	X	X
Visitor Counter		X
Multi-Server Ready		X
Dynamic Bid Monitoring		X
Countdown Clock		X
Monitor Mode Options for Bidder		X
Better payment management with multiple processing payments		X
Enhanced Statistics Reports for System Operations via graphical charts		X
Automatic Currency Conversion With just the click of the mouse this solution instantly converts your prices into the world's major currencies! Choice of monthly or daily updates available for additional cost or you can do self-updates.		X
Banner Tracking System A great way to display advertiser or product information to your visitors. With a complete administration interface that allows you to place advertising banners anywhere on your web site.		X
Advertiser Tracking		X
Unlimited Banners		X
Statistics Tracking		X
Weighted Banner Display		X
Easy Integration		X

Coordinates with other ETI applications for customer table and employee table for global customer and employee login id's with login info while maintaining application specific security.

Pricing Information

Purchasing a Server License for Auction Master

Standard Version
one-time fee of \$4,995.00
Advanced Version
one-time fee of \$9,995.00

Advantages to owning:

- Lower ongoing costs
- Option to host anywhere
- Greater control over database management

Once you purchase a server license, you can host your application anywhere you choose. However, we urge you to take a look at ETI's top-notch, business-grade hosting services:

ETI Enhanced Hosting Options

- Web site and database support
- Daily statistical reports
- Free initial promotion
- Mail aliasing
- Basic form scripts
- POP3 Accounts
- 24/7 monitoring and support
- Emergency backup servers
- ColdFusion,Perl,ASP Support

For a complete list of features, click here!

**\$149.95 set up and
as low as \$149.95/month**

ETI Database Only Hosting

- Database support for Web applications while main site is hosted elsewhere
- Stats available for \$100/year
- 24/7 monitoring and support
- Emergency backup servers

For a complete list of features, click here!

**\$149.95 set up and
as low as \$124.95/month**

“Renting” the Survey Live System (Hosting Included!):

Standard Version:
\$250.00 set up and
as low as \$159.95/month!
Advanced Version:
\$250.00 set up and
as low as \$259.95/month

Advantages to renting:

- Lower upfront cost
- Automatic software upgrades
- No cost for software upgrades
- No additional hosting expenses